

Beverly Hills City Council Liaison / Arts & Culture Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS 455 N. Rexford Drive Municipal Gallery Beverly Hills, CA 90210

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

Beverly Hills Liaison Meeting
https://beverlyhills-org.zoom.us/my/committee

Meeting ID: 516 191 2424

Passcode: 90210

You can also dial in by phone: +1 669 900 9128 US +1 833 548 0282 (Toll-Free)

One tap mobile +16699009128,,5161912424# US +18335480282,,5161912424# US (Toll-Free)

> Monday, March 27, 2023 3:00 PM

Please be advised that pre-entry metal detector screening requirements are now in place in City Hall. Members of the public are requested to plan visits accordingly.

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Arts and Culture Commission Committee. Beverly Hills Liaison meetings will be inperson at City Hall.

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Recommendation by the Arts and Culture Commission and City staff to Support the Updated Information Pertaining to the Acquisition & Installation of the Artwork Trinity by Judy Chicago

- 3) Future Agenda Items
- 4) Adjournment

Huma Ahmed City Clerk

Posted: March 23, 2023

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG

Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least twenty-four (24) hours advance notice will help to ensure availability of services. City Hall, including the Municipal Gallery is wheelchair accessible.



STAFF REPORT

Meeting Date: March 27, 2023

To: Arts and Culture Council Liaisons Mayor Bosse and

Councilmember Sharona Nazarian

From: Stephanie Harris, Interim Director of Community Services

Paul Paolone, Interim Arts and Culture Manager Aida Thau, Arts and Culture Program Associate

Subject: Recommendation by the Arts and Culture Commission and City

staff to Support the Updated Information Pertaining to the Acquisition & Installation of the Artwork *Trinity* by Judy Chicago

Attachments: 1. City Council/Arts and Culture Liaison 8/24/22 Judy

Chicago Staff Report

2. Arts and Culture Commission 3/14/23 Judy Chicago Staff

Report

3. Arts and Culture Commission 3/14/23 Judy Chicago

Presentation

INTRODUCTION

The Arts and Culture Commission conducted a Fine Art Priority Exercise on May 16, 2022 and selected the sculpture *Trinity* by Judy Chicago for acquisition and recommendation to City Council.

The Council Liaisons on August 24, 2022 supported this acquisition and recommended the southwest corner in front of Crescent Dr. garage elevator structure in City Hall as the preferred location for installation.

Staff will present updated information related to this proposed fine art acquisition and corresponding installation.

DISCUSSION

On November 18, 2022 Judy Chicago joined City staff for a site visit. The artist agreed with the Council Liaisons recommended installation site in City Hall. The artist placed mock-ups of the sculpture on City site with her desired orientation for the artwork.

Two significant changes were identified at the time of the artist's visit in November 2022:

• Requirement to install the artwork on a concrete base to ensure longevity and protection of the artwork, instead of installing the artwork flushed to the grass. The artist

Meeting Date: March 27, 2023

has selected Musky Mulberry as the color to be used for the concrete base to complement the artwork.

• Preference for the alternative location at Beverly Gardens Park (BGP) to be the Canon Block, instead of the Rodeo Block.

Since these two significant changes deviate from the original information that was reviewed by the CC/ACC Liaisons in August 24, 2022, it is necessary to bring the updated proposed information to the CC/ACC Liaisons for their additional review and approval.

Subsequently, on December 20, 2022 the Recreation and Parks Commission approved the Beverly Gardens Park, Canon block as secondary location for the installation of the Judy Chicago artwork, should the City Hall location not work out.

To ensure longevity and success for outdoor art installations, it is required to install the artwork on a concrete platform. Staff suggested for the base to be constructed on integral color concrete to ensure that if in the future the concrete base suffers chipping, the color would carry throughout the base and be less noticeable. The artist has selected Sika Musky Mulberry as the color to be used for the concrete base to complement the artwork. Staff will bring physical sample of the proposed palette color for the Liaisons review.

The purchase price of the artwork is \$450,000, but Jeffrey Deitch Art Gallery has offered a discount (approximately 11%) towards the City's acquisition of the artwork, leaving the City with a \$400,000 balance toward purchase of the piece. Staff has worked with Public Works staff including the City Architect and engineers to determine final costs of this installation and a 20% contingency. The Arts and Culture Commission approved at their March 14, 2023 meeting the "all in" cost of the acquisition of *Trinity* by Judy Chicago to be increased to \$550,000, to account for the purchase of the artwork, transportation, design and fabrication of the preferred anchoring system (that will allow for the artwork to be de-install for future conservation efforts without impact to the concrete base), fabrication of the integral concrete colored base, engineering, inspections, permits, landscaping and lighting.

FISCAL IMPACT

The funding for acquisition of the artwork is available in the Fine Art Fund, a restricted fund that can only be used for fine art related expenses. The current balance in the Fine Art Fund is approximately \$1.6 million dollars with \$700,000 available for artwork acquisition/installation through the Arts and Culture Commission Fine Art Priority Exercise process. The "all in" cost of the acquisition and installation of *Trinity* by Judy Chicago is not to exceed \$550,000.

RECOMMENDATION

The Arts and Culture Commission and City staff recommend Arts and Culture Council Liaison support of the updated information for the acquisition and installation of *Trinity* by Judy Chicago and recommend the southwest corner in front of Crescent Dr. garage elevator structure in City Hall as the preferred location for installation.

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Meeting Date: March 27, 2023

The Arts and Culture Council Liaison's recommendations will be brought before the full City Council at a Study Session in May.

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Attachment 1



STAFF REPORT

Meeting Date: August 24 2022

To: Arts and Culture Council Liaisons Mayor Bosse and

Councilmember Sharon Nazarian

From: Jenny Rogers, Director of Community Services

Benjamin Johnson, Arts and Culture Manager Aida Thau, Arts and Culture Program Associate

Subject: Recommendation by the Arts and Culture Commission and City

staff to Support Acquisition of the Artwork Trinity by Judy Chicago

Attachments: 1. Art Proposal - Artist Biography and Photo of *Trinity*

2. Recommended Placement of the Piece

3. Letters of Support

INTRODUCTION

The Arts and Culture Commission and City staff recommend the acquisition of the artwork, *Trinity*, by world-renowned artist Judy Chicago.

DISCUSSION

As a part of the Arts and Culture Commission's Priority Exercise, held at their meeting on May 10, 2022, the Commissioners submitted fine artwork for acquisition by the City as part of the City's Fine Art collection. A total of 5 submissions were received and the Arts and Culture Commission reviewed and recommended the selection of a seminal piece by artist Judy Chicago for acquisition.

Judy Chicago is among the world's most influential women artist of the 20th Century. For over five decades, Judy Chicago has remained steadfast in her commitment to the power of the arts as a vehicle for intellectual transformation and social change, and to cause of women's equality including the right to engage in the highest level of art production. Her full biography is included in Attachment 1. The proposed artwork is a part of an exclusive edition of 3, with only one piece available for purchase as the other two editions are an artist proof and a foundation proof that the artist's foundation will retain.

The proposed piece, *Trinity*, is being offered to the City by the Jeffrey Deitch Gallery in New York and is constructed out of Matthews polyurethane paint on stainless steel and measures 64 x 127 x 60 inches.

Meeting Date: August 24, 2022

City staff and Arts and Culture Commissioners have provided the top two proposed locations for Liaison review, please see renderings of the piece at these location in Attachment #2. Of these two locations, Commissioners, staff and the artist representatives unanimously agree that the preferred location is the southwest corner in front of the Crescent Dr. garage elevator structure in City Hall. Should the Council Liaisons support acquisition of the piece, City staff will prepare a presentation for the full City Council to consider its purchase and authorized use of the Fine Art Fund for its acquisition in the amount of \$400,000, and for the costs of shipping, installation, fabrication of the base, with a 20% contingency. Should the Council Liaisons recommend its acquisition, City staff would finalize negotiations with the Jeffrey Deitch Gallery and the artist for acquisition of the piece, and complete work on the purchase agreement. Staff will return to City Council for approval of the agreement with Jeffrey Deitch once finalized.

FISCAL IMPACT

The purchase price of the piece is \$450,000, but Jeffrey Deitch Art Gallery has offered a discount (approximately 11%) towards the City's acquisition of the artwork, leaving the City with a \$400,000 balance toward purchase of the piece. Acquisition of the piece will also include shipping, installation, fabrication of the base, and a 20% contingency. Should the piece be recommended by the Liaisons to the Council, Community Services will work with Public Works staff including the City Architect and engineers to determine final costs of this installation. The funding for acquisition of the artwork would come out of the Fine Art Fund, a restricted fund that can only be used for fine art related expenses. The Fine Art Fund is financially supported through the City's Fine Arts Ordinance which is tied to commercial development upon facades in the City. Developers can either elect to incorporate artwork into their project or pay an in-lieu fee which contributes monies into the Fine Art Fund. As a result of this process, no public funds are utilized toward the purchase of artwork in the City's Fine Arts Collection. The current balance in the Fine Art Fund is approximately \$1.6 million dollars with \$700,000 available for artwork acquisition through the Arts and Culture Commission Fine Art Priority Exercise process.

RECOMMENDATION

The Arts and Culture Commission and City staff recommend Arts and Culture Council Liaison support acquisition of *Trinity* by Judy Chicago and recommend the purchase of this incredible artwork by the City Council and placement at the recommended location. In a moment when the rights of women to control their own bodies is imperil in our country, this important art acquisition sends a signal that the City of Beverly Hills stands resilient in its support of female self-determination by prominently displaying a seminal piece by one of the most iconic and celebrated feminist artists in the world.

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Attachment 2

CITY OF BEVERLY HILLS



COMMUNITY SERVICES DEPARTMENT

MEMORANDUM

TO: Arts and Culture Commission

FROM: Aida Thau, Arts and Culture Program Associate

DATE: March 14, 2023

SUBJECT: Judy Chicago Proposed Acquisition

The Arts and Culture Commission is being asked to consider the presented updated information for the installation of the sculpture titled *Trinity* by artist Judy Chicago. This sculpture was selected and recommended for acquisition at the 2022 Fine Art Priority Exercise by the Arts and Culture Commission, and it will be presented to the City Council/Arts and Culture Liaison for consideration at their March 23, 2023 meeting.

The Arts and Culture Council Liaisons had previously reviewed this proposed fine art acquisition at their August 24, 2022 meeting, and they had recommended at that time the southwest corner in front of Crescent Dr. garage elevator structure in City Hall as the preferred location for installation of this sculpture.

On November 18, 2022 the artist of this sculpture, Judy Chicago, joined City staff for a site visit. The artist agreed with the Arts and Culture Council Liaisons recommendation to install the sculpture *Trinity* at the selected site in City Hall. The artist also identified an alternative location for installation at Beverly Gardens Park – Canon Block. During this visit the artist placed the mock-up of the sculpture on both sites with her desired orientation.

Two significant changes were identified at the time of the artist's visit in November 2022:

- Requirement to install the artwork on a concrete base to ensure longevity and protection of the artwork, instead of installing the artwork flushed to the grass. The artist has selected Musky Mulberry as the color to be used for the concrete base to complement the artwork.
- Preference for the alternative location at Beverly Gardens Park (BGP) to be the Canon Block, instead of the Rodeo Block.

Since these two significant changes deviate from the original information that was reviewed by the CC/ACC Liaisons in August 24, 2022, it is necessary to bring the updated proposed information to the CC/ACC Liaisons for their additional review and approval.

March 23, 2023 has been confirmed for this upcoming CC/ACC Liaison meeting. The Fine Art/Public Art Ad Hoc Committee will represent the ACC at this meeting.

We are including as attachment the PowerPoint presentation with the updated information for your review.

Staff is seeking approval of the proposed updated installation information, and also approval to increase the amount that was allocated through the Fine Art Priority Exercise process in May 2022 for the "all in" cost of the acquisition of *Trinity* by Judy Chicago, from the originally approved amount of \$500,00 to \$550,000, to account for inflation and the recommended integral concrete colored base.

Attachment 3



Judy Chicago - Trinity

Updated information for installation of the artwork





Selected Artwork



Trinity, 1965/2022

Matthews polyurethane paint on stainless steel
64 x 127 x 60 inches

Edition 3 of 3 plus 1 AP and 1 Foundation Proof



Priority Exercise 2022

The Arts and Culture Commission conducted a Fine Art Priority Exercise on May 16, 2022 and selected the sculpture *Trinity* by Judy Chicago for acquisition and recommendation to City Council.

The Council Liaisons on August 24, 2022 supported this acquisition and recommended the southwest corner in front of Crescent Dr. garage elevator structure in City Hall as the preferred location for installation.

On November 18, 2022 Judy Chicago joined City staff for a site visit. The artist agreed with the Council Liaisons recommended installation site in City Hall. The artist also identified an alternative location for installation at Beverly Gardens Park – Canon Block. The artist placed mock up of the sculpture on both sites with her desired orientation.

Staff, the Artist, and the City's Art Conservators agreed that to ensure longevity and success for this outdoor art installation, it would be beneficial to install the artwork on a concrete platform.



City Process Approval

Two significant changes were identified at the time of the artist's visit in November 2022:

- Preference to install the artwork on a concrete base to ensure longevity and protection of the artwork, instead of installing the artwork flushed to the grass.
- Preference for the alternative location at Beverly Gardens Park (BGP) to be the Canon Block, instead of the Rodeo Block.

Since these two elements deviate from the original proposal information that the CC/ACC Liaisons reviewed back in August 24, 2023, it is necessary to bring the updated proposed information to the CC/ACC Liaisons for their additional review and approval.

The date of this upcoming CC/ACC Liaison meeting has been confirmed for March 23, 2023. The Fine Art/Public Art Ad Hoc Committee will represent the ACC at this meeting.



City Hall



This current photo shows this proposed location on City Hall campus from a northeast angle if you stand on Crescent Dr.



Updated Proposal for CC/ACC Liaisons - March 2023



City Hall- Updated

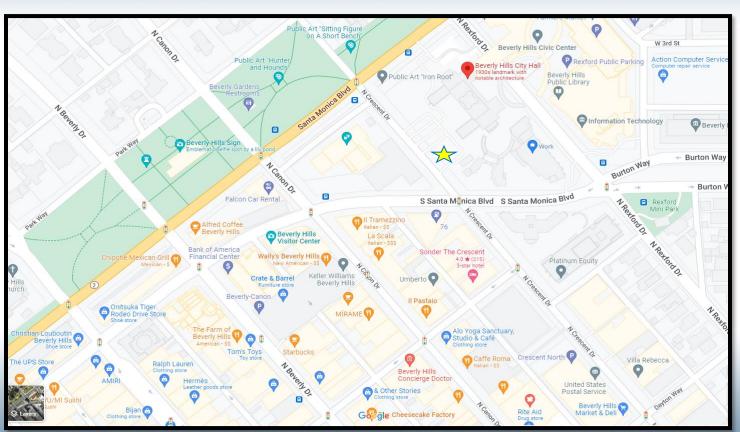




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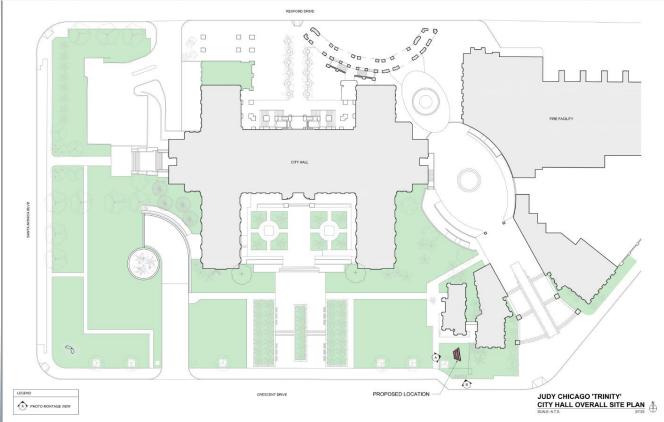


City Hall Location- Map



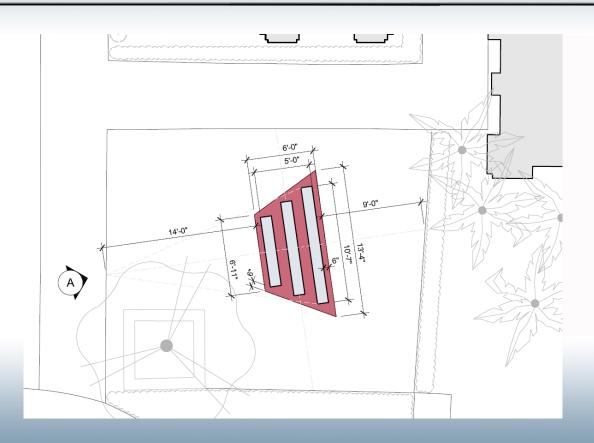


City Hall -Plan





City Hall - Enlarged Plan



3



Beverly Gardens Park

BGP- Rodeo Block



This current photo shows this proposed location on Beverly Gardens Park if you look south - you can see the sculpture Erratic by Roxy Paine and further south the sculpture Takeaway by Tom Friedman.

BGP- Canon Block





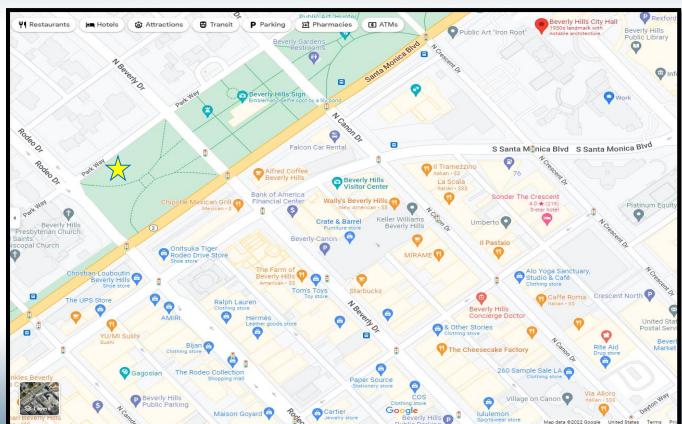
BGP Canon Block- Updated







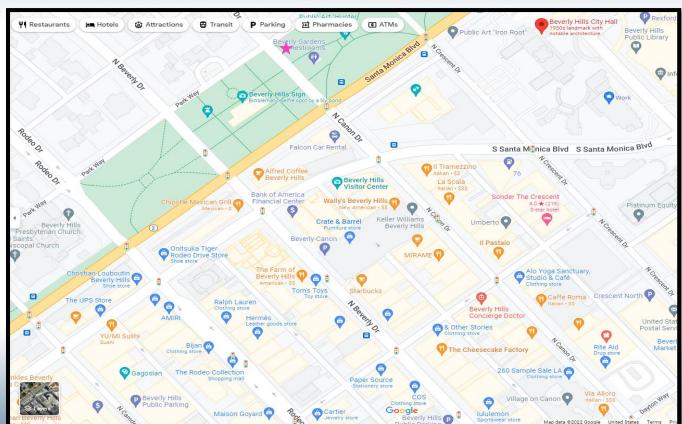
BGP Rodeo Block- Former Map







BGP Canon Block- Updated Map

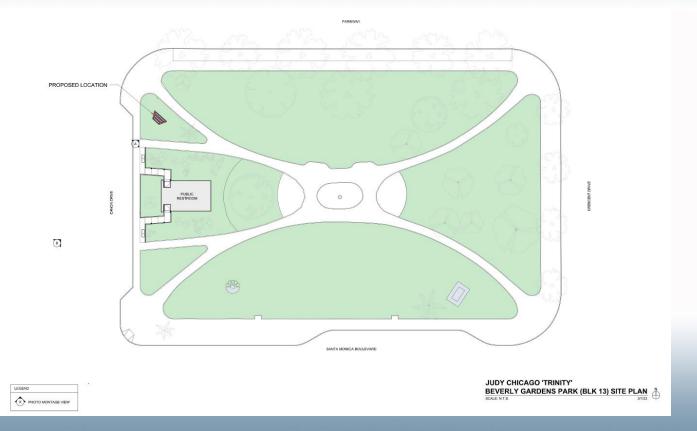






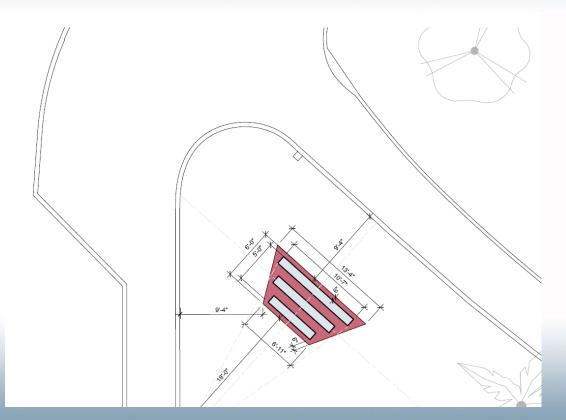
BGP Canon Block- Plan







BGP Canon Block- Enlarged Plan







Concrete Base





Concrete Base

Staff required for the base to be constructed on integral concrete colored to ensure that if in the future the concrete base suffers chipping, the color would carry throughout the base and be less noticeable.

The artist has selected Musky Mulberry as the color to be used for the concrete base to complement the artwork. We are reflecting in here this specific palette color sample.

BUILDING TRUST



SikaColor®-120 G GRANULAR INTEGRAL COLORS

SikaColor®-120 G Granular Integral Concrete Colorant is free-flowing concentrated pigment granules designed to permanently color concrete and other cementitious materials. It can be poured directly into concrete mixes, conveyed by gravity feed or pneumatic equipment, or pre-dispensed into repulpable bags.

C3450 Musky Mulberry



Seeking Approval for the Updated Proposed Art Acquisition of Trinity by Judy Chicago