

CITY OF BEVERLY HILLS

455 N. Rexford Drive Beverly Hills, CA 90210 Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Tuesday, November 23, 2021 6:30 PM

MEETING CALLED TO ORDER

Date / Time: November 23, 2021 / 6:32 PM

IN ATTENDANCE: Mayor Robert Wunderlich, Councilmember Julian A. Gold, M.D., Deputy

City Manager Gabriella Yap, Management Analyst Gabrielle Ressa, Public Information Coordinator Lauren Santillana, Chair Noelle Freeman, Vice Chair Tiffany Davis, Allison Adams, Ori Blumenfeld, Olivia Dicopoulos, Sabrina Cohan, Kipton Cronkite, Michael Dayan, Noah Etessami, Bianca Heyward, Joel Hile, Todd Johnson, Alana Morgan, Sharona Nazarian, Derrick Ontiveros, Ariel Ouziel, Anjali Rajpal, Jessica Varone, Raven

Vermeil

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

- 2) Resolution of the Beverly Hills City Council Liaison / Next Beverly Hills Committee authorizing public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e) and making findings and determination regarding the same.
- 3) Welcome & Introductions
 - a. Next Beverly Hills Chair Noelle Freeman and Vice Chair Tiffany Davis
 - Chair Freeman and Vice Chair Davis welcomed the group.
 - b. Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D.
 - Mayor Wunderlich and Councilmember Gold welcomed the group and relayed information about safety in the City and upcoming events, including the swearing in of Police Chief Mark Stainbrook, the menorah lighting, the science fair, boxed lunches giveaway to senior citizens, and other events during the holiday season
 - c. Self-Introductions of Guests and Prospective New Members
 - Olivia Dicopoulos introduced herself to the group.
 - Sharona Nazarian introduced herself to the group.

4) New Business

- a. Next Up City Announcements for the Next Generation
 - Chair Freeman relayed information about upcoming events and the Police Department recruitment.
- b. Vice Chair Election
 - Chair Freeman discussed upcoming voting and election processes regarding the Vice Chair Election.

c. Subcommittee Appointments

 Vice Chair Davis explained the process for appointing new Subcommittee chairs.

5) Current Business

a. Citywide Valet Recap

 Mayor Wunderlich, Councilmember Gold, Chair Freeman, and Vice Chair Davis discussed the possibilities of Citywide valet, and how it affects Open BH and safety in the City.

b. 2020-2021 Time Capsule

 The Committee discussed different items to put into the time capsule and when to open it.

c. Subcommittee Updates

i. First Thursdays

• Chair Freeman and Todd Johnson discussed new businesses for First Thursdays.

ii. Next-Gen Art

- Kipton Cronkite spoke about the upcoming Visions of the Future art installation as well as Frieze. The Committee discussed potential criteria for future art exhibits, including non-fungible tokens ("NFTs").
- Councilmember Gold suggested the possibility of an educational art program for the community.

iii. Charity

 Allison Adams reminded the Committee of options for donating food, clothing, and goods during the holiday season.

iv. Marketing

Raven Vermeil discussed First Thursdays and took a group photo.

v. Events

 Anjali Rajpal mentioned the tree lighting event as well as an upcoming holiday event. Todd Johnson discussed a new store opening in the City.

vi. Business & Economic Impact

Noah Etessami discussed First Thursdays.

vii. Next Gen Civic Action

There was no discussion for this item.

d. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)

- Councilmember Gold wished the Committee a Happy Thanksgiving.
- The Committee discussed upcoming events including First Thursdays, the Menorah Light, and the swearing in of Chief Mark Stainbrook.

6) Future Agenda Items Discussion

- Chair Freeman discussed the 2022 election in June, the possibility of a candidate forum, and sustainability discussions.
- Councilmember Gold discussed green energy in the City and the Climate Action and Adaption Plan Community Advisory Committee.

7) Adjournment

- a. The upcoming Next Beverly Hills Committee is scheduled for Thursday, December 16, 2021 at 6:30 PM.
 - Date / Time: November 23, 2021 / 7:30 PM