



ELECTION 2020

Voter Information Guide



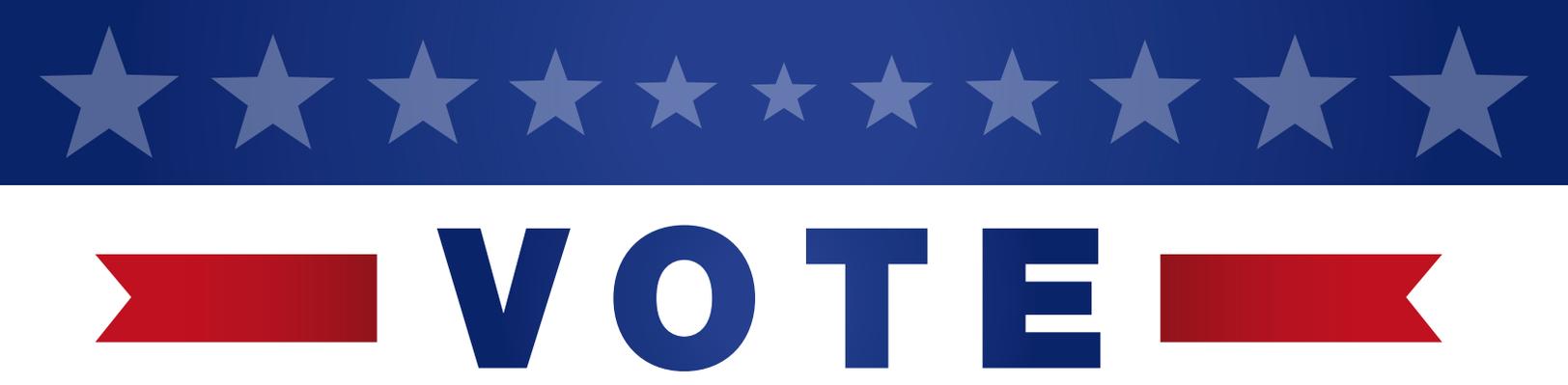
GENERAL ELECTION & SPECIAL MUNICIPAL ELECTION

November 3, 2020

THIS IS NOT AN OFFICIAL SAMPLE BALLOT.

Due to the COVID-19 pandemic, voters are strongly encouraged to submit their ballots by USPS mail or a Vote by Mail Drop Box.

For more information visit beverlyhills.org/elections.



VOTE

Highlights for the November 2020 Elections:

- All current registered voters in Los Angeles County will be mailed a Vote by Mail ballot.
- Voters can track their ballots using BallotTrax.
- If you are not a registered voter, the deadline to apply for a Vote by Mail ballot is Monday, October 19, 2020.

VOTING OPTIONS

Vote by Mail

In Beverly Hills there are three (3) United States Postal Service (USPS) facilities:

- Beverly Hills Main Office: 325 N. Maple Drive
9AM-5PM (Monday – Friday); 9AM-1PM (Saturdays)
- Crescent Postal Store: 323 N. Crescent Drive
9AM-5PM (Monday – Friday)
- Beverly Station: 312 S. Beverly Drive
9AM-5PM (Monday – Friday)

**Ballots must be postmarked by November 3, 2020 to be counted.*

Vote by Mail (VBM) Drop Boxes

There will be two (2) VBM drop boxes managed by the Los Angeles County Registrar's office which will be located at:

- City Hall (next to Kelly's Coffee & Fudge): 455 N. Rexford Drive
- Roxbury Park Community Center: 471 S. Roxbury Drive



VOTE CENTERS

Due to COVID-19 health and safety measures, all in-person voters are required to wear face coverings.

Voters can cast their ballots at any Vote Center in Los Angeles County.

Please visit LAVOTE.NET or beverlyhills.org/elections for the latest information.

11-Days of Voting (Saturday, October 24 – Tuesday, November 3)

- City Hall: 450 N. Crescent Drive Parking Structure
Please park at the 450 N. Rexford Drive Parking Structure and walk across the street to the City Hall Vote Center.

5-Days of Voting (Friday, October 30 – Tuesday, November 3)

- Horace Mann School (Multipurpose Room): 8701 Charleville Boulevard
- The Beverly Hills Women's Club: 1700 Chevy Chase Drive
- Roxbury Park Community Center (Outdoor Vote Center): 471 S. Roxbury Drive
- The Beverly Hilton Hotel (International Terrace): 9876 Wilshire Boulevard

Voting Times Daily include Saturdays/Sundays:

10AM – 7PM; Election Day: 7AM – 8PM.

***Locations may be added; free parking is provided.**

Due to the COVID-19 pandemic, voters are strongly encouraged to submit their ballots by USPS mail or Vote by Mail Drop Box. Ballots may also be dropped off at any Vote Center.



ELECTION 2020



For in-person Vote Centers, press the  **MORE** for elections with **MORE** than four (4) candidates listed on the ballot machine.

Please visit LAVOTE.NET or beverlyhills.org/elections for vote centers near you.



KEEP YOUR COMMUNITY HEALTHY

VOTE EARLY AND VOTE BY MAIL



EVERY VOTE IN

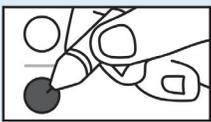
Make a Plan to Vote:
plan.lavote.net

Sample Ballot - Beverly Hills

If you are not registered and would like to receive a Vote by Mail ballot, the deadline is Monday, October 19. For more information visit LAVOTE.NET.

Beverly Hills voters will vote on Measure RP on the November 2020 ballot. Educational information provided by the City may also be found at beverlyhills.org/MeasureRP.

Instructions to voters: Marking your ballot



Do this



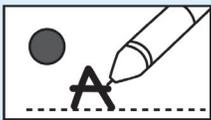
Not this



Not this

- Use only black or blue ink pen to mark your choice on your ballot.
- Fill in the circle to the left of your choice.
- Don't vote for more choices than indicated.
- You don't have to vote in every race.

Write-In Candidates



- A voter is entitled to cast a vote for a qualified write-in candidate for any party-nominated or nonpartisan office by writing, on the write-in portion of the ballot, the name of the qualified candidate.
- To add a candidate, fill in the circle to the left of "Write-in Candidate" and write the name on the dotted line.
- A list of qualified write-in candidates is available eleven days before the election at lavote.net.
- Do not write-in a candidate whose name already appears on the ballot.
- Pursuant to Elections Code 8606, write-in votes are not authorized for voter-nominated offices at the general election.

Voter-Nominated and Nonpartisan Offices

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

Party-Nominated Offices

The party label accompanying the name of a candidate for party-nominated office on the general election ballot means that the candidate is the official nominee of the party shown.

CITY/LOCAL

BEVERLY HILLS UNIFIED SCHOOL DISTRICT Governing Board Member

Vote For No More Than **THREE**

- DONNA TRYFMAN**
Attorney
- BENJAMIN LIKER**
Educator/Safety Advocate
- AMANDA STERN**
School Psychologist

- NOAH MARGO**
Governing Board Member

- FRANK H. CHECHEL**
Actuary

- MARY WELLS**
Construction Manager

- ROBIN S. ROWE**
Retired Educator

- Write-In Candidate

- Write-In Candidate

- Write-In Candidate

CITY/LOCAL

MEMBER OF THE STATE ASSEMBLY 50th District

Vote For **ONE**

- RICHARD BLOOM**
Party Preference: Democratic
California State Assemblymember

- WILL HESS**
Party Preference: Democratic
Writer/Director/Producer

UNITED STATES REPRESENTATIVE 33rd District

Vote For **ONE**

- TED W. LIEU**
Party Preference: Democratic
Congressman/Military Officer

- JAMES P. BRADLEY**
Party Preference: Republican
CEO/Business Owner

RP BEVERLY HILLS CITY SPECIAL MUNICIPAL ELECTION - MEASURE RP

Vote **YES** or **NO**

Revenue Protection Measure: Shall an ordinance be adopted which provides that if, and only if, another local governmental entity seeks to increase the transaction and use tax (sales tax) in Beverly Hills, then the City may prevent this tax increase and instead impose a Beverly Hills transaction and use tax by up to ¾% (approximately \$28.06 million annually, indefinitely) so that the tax revenues will flow to Beverly Hills rather than the other governmental entity?

- YES on Measure RP**

- NO on Measure RP**

NATIONAL ELECTION

PRESIDENT AND VICE PRESIDENT

Vote For **ONE** Party

- DONALD J. TRUMP**
for President
MICHAEL R. PENCE
for Vice President
Republican

- GLORIA LA RIVA**
for President
SUNIL FREEMAN
for Vice President
Peace and Freedom

- HOWIE HAWKINS**
for President
ANGELA NICOLE WALKER
for Vice President
Green

- ROQUE "ROCKY" DE LA FUENTE GUERRA**
for President
KANYE OMARI WEST
for Vice President
American Independent

- JO JORGENSEN**
for President
JEREMY "SPIKE" COHEN
for Vice President
Libertarian

- JOSEPH R. BIDEN**
for President
KAMALA D. HARRIS
for Vice President
Democratic

- Write-In Candidate

End of Ballot



Three ways to vote in the November election!

1

Mailbox



2

Drop Box



3

Vote Center

**Ballots may also be dropped off at any Vote Center.*



For more information please visit LAVOTE.NET, beverlyhills.org/elections or call the Beverly Hills City Clerk's Office at 310-285-2400.

Measure RP – Impartial Analysis

(included in your official ballot)

CITY ATTORNEY'S IMPARTIAL ANALYSIS OF MEASURE RP

Measure RP was placed on the ballot by the Beverly Hills City Council. This Measure, if approved by the Beverly Hills voters, would prevent a regional governmental entity with taxing authority over Beverly Hills, such as the County, from imposing a regional transactions and use tax (“sales tax”) increase within Beverly Hills and would instead result in the City collecting the available sales tax revenues as explained below.

The sales tax rate in Beverly Hills is 9.50%. The legal maximum rate for sales taxes in California is currently 10.25%. Consequently, there is a maximum of .75% (or $\frac{3}{4}$ cent) of sales tax that is available to be imposed in Beverly Hills. Any governmental entity that imposes the .75% tax will be able to keep the revenue generated by the tax and use that tax revenue to benefit the entity that imposed the tax. Furthermore, the first entity to impose the tax has the right to keep the tax. Either the City or the County or another regional governmental entity can impose a sales tax with the approval of the voters in their jurisdiction.

Measure RP would authorize the City of Beverly Hills to impose this .75% (or $\frac{3}{4}$ cent) sales tax so that the revenue generated from the tax would remain in Beverly Hills. Collecting this conditional tax, however, would commence if, and only if, the County or another regional governmental entity places a regional sales tax measure on a future ballot and such sales tax measure is approved by a majority of regional voters.

Thus, no tax would be collected under Measure RP currently, and no tax would be collected in the future, unless the County or another regional government has received approval to collect a tax and the regional tax was going to be collected in Beverly Hills in any case. Measure RP would ensure that, in this instance, the City received the tax revenue because the City of Beverly Hills had taken action to raise its tax to the maximum rate of 10.25% but had deferred collection.

If Measure RP is approved, and should the sales tax ever be collected as provided above, there would be no expiration date on the taxes passed by Measure RP. However, the tax implemented by Measure RP may be suspended or reduced by City Council action. Any local or regional increase of the tax rate above 10.25% would first require a change in California law and then additional voter approval.

The tax would be paid by purchasers of goods in Beverly Hills that are subject to sales tax. It is anticipated that if passed and if ever collected, that it will generate approximately \$28.06 million in annual City sales tax revenues which could be used to pay for general City operations and services. This measure requires approval by a simple majority of the City’s voters.

A “yes” vote on Measure RP favors the conditional tax. A “no” vote on Measure RP opposes the conditional tax.

LAURENCE S. WIENER
City Attorney, City of Beverly Hills

ANALYSIS: The Impartial Analysis is an impartial summary of the results of the proposed measure or proposition.

Measure RP – Argument in Favor

(included in your official ballot)

ARGUMENT IN FAVOR OF MEASURE RP

A "Yes" vote on Measure RP the Revenue Protection Measure, protects our community by keeping \$28 Million in sales tax revenue in Beverly Hills rather than letting it go to Los Angeles County being spent elsewhere. Measure RP preserves local control over these tax dollars keeping their use for public safety protection, emergency preparations, infrastructure improvements, etc. This Measure is basically a Beverly Hills Tax Payer Protection Act.

YOUR CITY COUNCIL MEMBERS ARE ALL OPPOSED TO ANY NEW SALES TAX.

Currently little of the 9.5% paid on retail sales go to Beverly Hills. However, there is a maximum sales tax for Los Angeles County cities of 10.25%, meaning the County still can increase the tax by .75%. Most likely the County will in the coming years, find more reasons to raise taxes. By approving Measure RP voters can prevent the loss of \$28 Million and retain these dollars.

By approving Measure RP you will be taking a defensive step to protect local control of our tax dollars. Please understand that you will not pay an increased sales tax until the County seeks to raise taxes again. Your Council will defer the .75% increase you approve until the County acts. Once they do, the increase will begin and the dollars will be reserved for use in Beverly Hills.

Rather than lose \$28 Million to Los Angeles County, let's keep it home where we all can benefit from its use. **AGAIN, NO CITY COLLECTION UNLESS THE COUNTY TRIES TO!**

Yes on Measure RP.

LESTER J. FRIEDMAN
Mayor, City of Beverly Hills

ROBERT WUNDERLICH
Vice Mayor, City of Beverly Hills

JOHN MIRISCH
Councilmember, City of Beverly Hills

LILI BOSSE
Councilmember, City of Beverly Hills

JULIAN A. GOLD, M.D.
Councilmember, City of Beverly Hills

NO ARGUMENT AGAINST THIS MEASURE WAS SUBMITTED

ARGUMENTS: Arguments and/or rebuttal arguments in support of or in opposition to the proposed laws are the opinions of the authors and have not been checked for accuracy by any official agency.



The Human Relations Commission
of the City of Beverly Hills strives to promote
positive human relations in all aspects of community life.

We believe that the examination of diverse candidates and
challenging issues can be conducted with great civility.

While our schools may provide civics education in the classroom,
we citizens are obligated to provide our young people
with a real life model of positive civic behavior
that we teach by example.

We hope that every member of this community
will join us as we take a stand in support of
an environment where respect and responsible
actions prevail in all elections
and in every aspect of our community life.

Adopted by City Council March 2, 2010

BHUSD Candidates

Beverly Hills Unified School District (BHUSD) Candidates
There are **SEVEN (7)** candidates, vote for three **(3)** seats.



DONNA TRYFMAN
(Attorney)

Candidate for Beverly Hills Unified School District Governing Board Member

Email: donna@donnatryfman2020.com
Website: www.donnatryfman2020.com
Phone: (310) 293-6959



FRANK H. CHECHEL
(Actuary)

Candidate for Beverly Hills Unified School District Governing Board Member

Email: Info@votefrank2020.com
Website: www.votefrank2020.com
Phone: n/a



BENJAMIN LIKER
(Educator/Safety Advocate)

Candidate for Beverly Hills Unified School District Governing Board Member

Email: likerforschoolboard@gmail.com
Website: www.liker2020.com
Phone: (310) 991-0410



MARY WELLS
(Construction Manager)

Candidate for Beverly Hills Unified School District Governing Board Member

Email: Mary@VoteMaryWells2020.com
Website: www.VoteMaryWells2020.com
Phone: (310) 362-6946



AMANDA STERN
(School Psychologist)

Candidate for Beverly Hills Unified School District Governing Board Member

Email: mandystern01@gmail.com
Website: www.VoteAmanda2020.org
Phone: (310) 801-4678



ROBIN ROWE
(Retired Educator)

Candidate for Beverly Hills Unified School District Governing Board Member

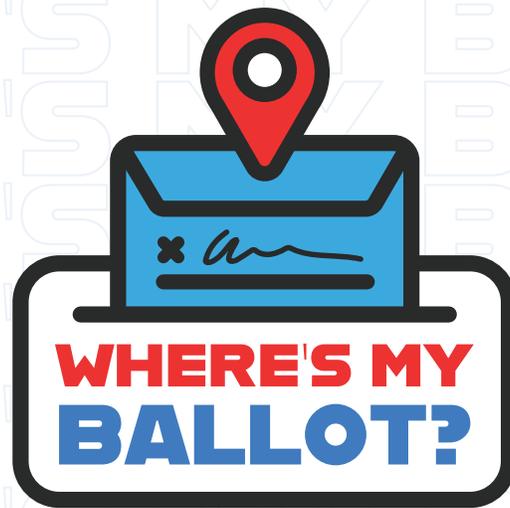
Email: robinsrowe@gmail.com
Website: www.robinsrowe.com
Phone: (323) 535-0952



NOAH MARGO
(Governing Board Member)

Candidate for Beverly Hills Unified School District Governing Board Member

Email: HelloNoahMargo2020@gmail.com
Website: www.NoahMargo2020.com
Phone: (310) 985-0337



The California Secretary of State is now offering voters a new way to track and receive notifications on the status of their vote-by-mail ballot. Powered by BallotTrax, Where's My Ballot? lets voters know where their ballot is, and its status, every step of the way.

Sign-up at WheresMyBallot.sos.ca.gov to receive automatic email, SMS (text), or voice call notifications about your ballot.

**Tracking your ballot
—when it is mailed, received, and counted—
has never been easier.**

[WHERE'SMYBALLOT.SOS.CA.GOV](https://WheresMyBallot.sos.ca.gov)



Beverly Hills City Clerk's Office
455 N. Rexford Drive, Suite 290
Beverly Hills, CA 90210
310-285-2400



**GENERAL ELECTION &
SPECIAL MUNICIPAL ELECTION
TUESDAY, NOVEMBER 3, 2020**

ELECTION DAY 7:00 AM - 8:00 PM

NOTE: The COMPLETE SAMPLE BALLOT and VOTE BY MAIL BALLOT and INFORMATION ON VOTE CENTERS are being mailed under separate cover as required by the Los Angeles County Registrar-Recorder/County Clerk, whose office is conducting this election.